

B.B.A. Semester - 3 (CBCS) Examination
Oct/Nov - 2023 [NEW COURSE]
Entrepreneurship Development(Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 What is Entrepreneurship? Explain the Functions of an Entrepreneur in Detail. (14)

OR

Que.1 Discuss the Concept of Environmental Scanning? Explain PESTEL Analysis in detail.

Que.2 What is Creative Climate? Explain the Components of Creative Climate. (14)

OR

Que.2 What is Idea Generation? Explain Various Techniques of Ideation in Detail.

Que.3 What is Family Business? Explain the Reasons for Conflicts in Family business. Also Explain the Resolutions of Conflicts. (14)

OR

Que.3 What is the Role of Women in Family Business? How the Change Can be Made in the System of Family Business with Reference to Woman's Issues?

Que.4 What is Talent Management? Discuss the Strategies for Talent Management. (14)

OR

Que.4 Elaborate the Time Management? Explain Time Management Techniques in Detail.

Que.5 Identify and discuss the Skills and Qualities of the following great entrepreneurs. (Any Two) (14)

1. Jamshedji Tata

2. Henry Ford

3. Narayan Murthy
